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Photo: Norm Eggert Photography

2019 Massachusetts Land Conservation Conference Enhancing Community Through The Land

Saturday, March 23
Worcester Technical High School Worcester, MA

Register online today! Space is limited.
www.massland.org/conference

Photo: Kim Fitzgerald



2019
Massachusetts
Land Conservation Conference
Enhancing Community Through The Land
Saturday, March 23
Worcester Technical High School Worcester, MA
Convened by the Massachusetts Land Trust Coalition



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2019 Massachusetts Land Conservation Conference Enhancing Community Through The Land

The Massachusetts Land Conservation Conference provides an opportunity for staff and volunteers from land trusts; urban and rural community groups; colleagues from federal, state and local government agencies; students; and philanthropists to participate in a full day of workshops and discussions that focus on fostering a green future in our state through land conservation and community engagement.



MASSACHUSETTS LAND TRUST COALITION

Massachusetts Land Trust Coalition, Inc. is the association of nearly 150 organizations dedicated to increasing the conservation impact of Massachusetts land trusts.

The Coalition plays a crucial role in advancing key conservation legislation, improving communication and collaboration with state environmental agencies, providing a forum for the exchange of ideas and information, and serving as an important educational resource for the land trust community.

www.massland.org

We are grateful for the generous support of our 2019 sponsors:

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2019 Conference Day Schedule Saturday, March 23

Timeline	8:00 – 8:45	Registration & Networking <i>Light Continental Breakfast</i>
	8:45 – 10:10	Concurrent Workshops Session 1
	10:10 – 10:30	Morning Break
	10:30 – 11:45	Plenary Session Welcome William "Buzz" Constable – Board President, Massachusetts Land Trust Coalition Keynote Address Gina McCarthy – Former U.S. EPA Administrator – Director of the Center for Climate, Health and the Global Environment at the Harvard T.H. Chan School of Public Health
	11:45 – 12:45	Lunch <i>Bring your own lunch or order one when you register</i>
	12:45 – 2:10	Concurrent Workshops Session 2
	2:10 – 2:30	Afternoon Break
	2:30 – 3:55	Concurrent Workshops Session 3

Register by March 8th and SAVE!
We will process registrations on a first-come, first-served basis. Registration will close when the conference is fully subscribed or on March 20, 2019—whichever comes first. We cannot guarantee space for walk-in registrations. Walk-ins are not eligible for any discounts. www.massland.org/conference

Can you pitch in behind the scenes?
This conference is organized by the conservation community, for the conservation community. Would you volunteer a few hours on March 14, 22, or 23? To sign up or get more details, please visit www.massland.org/conference

Exhibitor Space
For information on organization and vendor exhibitor space, or to reserve space, go to www.massland.org/conference or contact Cynthia Henshaw at chenshaw@eqilt.org

Community Resilience

Coordinated by Mass Land Trust Coalition

Land Management & Stewardship

Coordinated by East Quabbin Land Trust

Land Protection Tools & Techniques

Coordinated by Mass Audubon

Legal, Tax & Compliance Matters

Coordinated by The Trustees

Organizational Management & Fundraising

Coordinated by Mass Land Trust Coalition

Urban & Community Conservation

Coordinated by The Trust for Public Land

Roundtables & Discussions

Coordinated by The Trustees and East Quabbin Land Trust

1A Climate Resilience for Your Community, Woods, and Wildlife

- Jeff Ritterson, *Mass Audubon*
- Ariel Maiorano, *Mass Audubon*
- Lisa Hayden, *New England Forestry Foundation*

1B CR Baselines 101

- Nick Rossi, *Mass Audubon*
- Chris Volonte, *Kestrel Land Trust*
- Andrew Bentley, *New England Forestry Foundation*

1C Pollinator Corridors: Promoting Biodiversity

- Evan Abramson, *Franklin Regional Council of Governments*
- Dr. Robert Gegear, *Worcester Polytechnic Institute*

1D Land Conservation 101

- Chris LaPointe, *Essex County Greenbelt*
- Christa Collins, *Sudbury Valley Trustees*

1E Troubleshooting Land Negotiations

- Rob Warren, *The Trustees*
- Bob Wilber, *Mass Audubon and Mass Land Trust Coalition*

1F How to Make the State House Work for YOU: Lobbying 101

- Emily Myron, *The Nature Conservancy*
- Gabby Queenan, *Massachusetts Rivers Alliance*

1G Building a Major Donor Program from the Ground Up

- Mary Lynn Sabourin, *Franklin Land Trust*

1H Creating Sustainable Internships for Your Land Trust

- Tom Mullin, *Unity College*

1I Partnering with Indigenous Tribes

- Lis McLoughlin, *Consulting Anthropologist*
- Jamie Pottern, *Mount Grace Land Conservation Trust*
- Elizabeth James-Perry, *Wampanoag Tribe of Gayhead-Aquinnah*

1J Building Community Engagement with Urban Tree Planting

- Bob O'Connor, *MA EEA*
- Melissa Patterson, *Franklin Land Trust*

1K Responding to Climate Change

- Moderator:
- Steve Long, *The Nature Conservancy*
- Panelists:
- Melissa Ocana, *UMass Extension*
 - Tom O'Shea, *The Trustees*

2A Local Action for Coastal Climate Resilience

- Tom O'Shea, *The Trustees*
- Rob Warren, *The Trustees*
- Jen Ryan, *The Trustees*

2B Mapping Tools for a More Resilient Future

- Lucy Lee, *Harvard Forest*
- Heidi Ricci, *Mass Audubon*
- Julie Wood, *Charles River Watershed Association*
- Sara Burns, *The Nature Conservancy*

2C Trails: Making (and Keeping) Lands Accessible

- David Ciernia, *Student Conservation Association*

2D Habitat Restoration on State Wildlife Lands

- John Scanlon, *MA Division of Fisheries & Wildlife*
- Chris Buelow, *MA Division of Fisheries & Wildlife*

2E Land Conservation 102

- David Santomenna, *The Trustees*
- Kate Buttolph, *Mass Audubon*
- Jim Monahan, *LandVest*

2F A New Conservation Tool: The Pooled Timber Income Fund

- Sophie Traficonte, *New England Forestry Foundation*
- Ray Lyons, *Attorney*
- Lisa Hayden, *New England Forestry Foundation*

2G Run the Numbers!

- Stephen Small, *Attorney*

2H Update from the Conservation Restriction Review Program at MA EEA

- Bob O'Connor, *MA EEA*
- John Gioia, *MA EEA*
- Vanessa Johnson-Hall, *Essex County Greenbelt*

2I Benefits of Partnerships: Sharing Capabilities to Protect Land & Watersheds

- Don Burn, *Westborough Community Land Trust*
- Paul Doscher, *Trout Unlimited*
- Garry Crago, *Trout Unlimited*

2J Nature and Mindfulness: Tools for Engagement

- Becky Cushing, *Mass Audubon*
- Stephen Daoust, *Kripalu Center for Yoga & Health*

2K Hot Topics in Stewardship

- Moderator:
- Cynthia Henshaw, *East Quabbin Land Trust*
- Panelists:
- Sally Naser, *The Trustees*
 - Chris Pryor, *New England Forestry Foundation*
 - Laura Mattei, *Sudbury Valley Trustees*

3A Collaborating on Municipal Climate Adaptation Planning & Implementation

- Margot Mansfield, *MA EEA and Office of Coastal Zone Management*
- Ariel Maiorano, *Mass Audubon*

3B Streamlining Your Monitoring Program with Technology

- Caleb Pourchot, *Dendroyka LLC*
- Michael Madole, *The Trustees*

3C Sharing Multiple Missions of Your Land Trust Through Interpretative Messaging

- Tom Mullin, *Unity College*
- Judith Barr, *Wellesley Conservation Council*

3D Economic Impacts of Conserved Land

- Helena Murray, *UMass Amherst*
- Paul Catanzaro, *UMass Amherst*

3E A New Day for Transfer of Development Rights in Massachusetts

- Moderator:
- Larry Field, *MA Smart Growth Alliance*
- Panelists:
- Kurt Gaertner, *MA EEA*
 - Dr. Malcom MacGregor, *Plymouth Planning Board*
 - Heidi Ricci, *Mass Audubon*

3F Understanding & Applying the Conservation Land Tax Credit

- Tom Anderson, *MA EEA*
- Mark Robinson, *The Compact of Cape Cod Conservation Trusts and Mass Land Trust Coalition*

3G Division of Conservation Services Grant Programs

- Melissa Cryan, *MA EEA - DCS*
- Emmanuel Owusu, *MA EEA - DCS*

3H Engaging Youth Through Community Conservation Partnerships

- Panelists:
- Will Snyder, *UMass Extension*
 - Rachel Calderara, *Wildlands Trust*
 - Becky Bottomley, *Envirothon Coach*
 - Jacob Freedman, *Middlebury College*
 - Oscar Psychas, *Middlebury College*

3I Legal Issues & Solutions

- Moderator:
- Buzz Constable, *Mass Land Trust Coalition, The Trustees and Lincoln Land Conservation Trust*
- Panelists:
- Irene Del Bono, *Attorney*
 - Stephen Small, *Attorney*

Massachusetts Land Conservation Conference

March 23, 2019

Space is limited | Pre-registration required

Register by March 8th and SAVE!

@ www.massland.org/conference

Workshop Preferences Fill in one workshop per session:

Session 1 **1A 1B 1C 1D 1E 1F 1G 1H 1I 1J 1K**Session 2 **2A 2B 2C 2D 2E 2F 2G 2H 2I 2J 2K**Session 3 **3A 3B 3C 3D 3E 3F 3G 3H 3I**

Contact

Name	Title	
Organization Company		
Address		
City	State	Zip
Phone	Email	

Fees

Mass Land Trust Coalition Members		
Basic Member	\$65	One (1) registration at \$65, before/on March 8th
Plus Member	\$65	Four (4) registrations at \$65, before/on March 8th
Basic/Plus Members	\$85	After March 8th
General Attendee	\$75	Before/on March 8th
	\$95	After March 8th
Students (Enrollment proof required)	\$25	Before/on March 8th
	\$35	After March 8th
Lunch (Optional)	\$15	Please select choice below (Feel free to bring your own)
		<input type="checkbox"/> Turkey Sandwich, Salad, Dessert
		<input type="checkbox"/> Vegetarian Sandwich, Salad, Dessert
Donation (Optional)	\$ _____	Please include my donation in support of the Massachusetts Land Trust Coalition
Total Payment	\$ _____	

Payment

Check payable to:	Massachusetts Land Trust Coalition
Return form to:	Massachusetts Land Conservation Conference c/o Delaney Meeting & Event Management 1 Mill Street #315, Burlington, VT 05401
Questions?	Call: 802-865-5202 Email: info@delaneymeetingevent.com