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Photo: Norm Eggert Photography

# 2020 Massachusetts Land Conservation Conference

The Climate's Future is in Our Lands

Saturday, March 28  
Worcester Technical High School Worcester, MA

Register online today! Space is limited.  
[www.massland.org/conference](http://www.massland.org/conference)

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2020  
**Massachusetts Land Conservation Conference**  
 The Climate's Future is in Our Lands

Saturday, March 28  
 Worcester Technical High School Worcester, MA

Convened by the Massachusetts Land Trust Coalition





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## 2020 Massachusetts Land Conservation Conference

The Climate's Future is in Our Lands

Join staff and volunteers from land trusts; urban and rural community groups; colleagues from federal, state and local government agencies; philanthropists; and students for a full day of workshops and discussions that focus on fostering a green future through land conservation and community engagement.



The Massachusetts Land Trust Coalition works to advance land protection in Massachusetts by providing education, tools, networking, and advocacy support for land trusts and their partners.  
[www.massland.org](http://www.massland.org)

We are grateful for the generous support of our 2020 sponsors:

### Benefactor Level



### Conservator Level



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- Beals and Thomas, Inc.
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- Nantucket Conservation Foundation
- New England Forestry Foundation
- Sasaki
- Sudbury Valley Trustees
- The Compact of Cape Cod Conservation Trusts
- The Conservation Fund
- Wildlands Trust

## 2020 Conference Day Schedule

Saturday, March 28

8:00 – 8:45	Registration & Networking, First Timers' Drop-in <i>Light Continental Breakfast sponsored by A.D. Makepeace</i>
8:45 – 10:10	Concurrent Workshops: Session 1
10:10 – 10:30	Morning Break
10:30 – 11:45	Plenary Session William "Buzz" Constable – Board President, Massachusetts Land Trust Coalition Robb Johnson – Executive Director, Massachusetts Land Trust Coalition Kathleen A. Theoharides – Secretary of Energy & Environmental Affairs, Commonwealth of Massachusetts
	Keynote Address: <i>How Land Conservation Can Unlock Forest-Climate Solutions</i> Jad Daley – President & CEO, American Forests
11:45 – 12:45	Lunch: <i>Bring your own or order one when you register</i>
12:45 – 2:10	Concurrent Workshops: Session 2
2:10 – 2:30	Afternoon Break
2:30 – 3:55	Concurrent Workshops: Session 3

**Register by March 9 and SAVE!**  
We will process registrations on a first-come, first-served basis. Registration will close when the conference is fully subscribed or on March 24, 2020, whichever comes first. We cannot guarantee space for walk-in registrations. Walk-ins are not eligible for any discounts.

**Can you pitch in behind the scenes?**  
This conference is organized by the conservation community, for the conservation community. Would you volunteer a few hours on March 19, 27, or 28? To sign up or get more details, please visit [www.massland.org/conference](http://www.massland.org/conference)

**Exhibitor Space**  
For information on reserving exhibitor space for your business or organization, go to [www.massland.org/conference](http://www.massland.org/conference)



## Responding to Climate Change

Coordinated by The Trustees

## Land Management & Stewardship

Coordinated by East Quabbin Land Trust

## Land Protection Tools & Techniques

Coordinated by Mass Audubon

## Legal, Tax & Compliance Matters

Coordinated by Mass Land Trust Coalition

## Organizational Management & Fundraising

Coordinated by Mass Land Trust Coalition

## Community Conservation

Coordinated by The Trust for Public Land

## Farms & Forests

Coordinated by Mass Land Trust Coalition

## Massachusetts Land Conservation Conference

March 28, 2020

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### 1A Implementing Natural Solutions to Climate Change

Moderator:

- Jennifer Shakun, *New England Forestry Foundation (NEFF)*

Panelists:

- Julie Richburg, *The Trustees*
- Lisa Hayden, *NEFF*
- Tom Lautzenheiser, *Mass Audubon*

### 1B Communicating the Climate Adaptation Work of Land Trusts

- Erik Eckl, *Water Words That Work, LLC*
- Melissa Ocana, *UMass Extension*

### 1C Fee Stewardship Roundtable

Moderator:

- Evan Marshall, *Mass Audubon*

Panelists:

- Brian Colleran, *Ecological Land Management*
- David Rimmer, *Essex County Greenbelt Association*

### 1D White Tailed Deer and the Future of our Forests (B)

- Jeff Collins, *Mass Audubon*
- David Stainbrook, *MassWildlife*
- Laura Mattei, *Sudbury Valley Trustees*

### 1E Resilient Lands: Nature's Value in a Changing Climate

- Heidi Ricci, *Mass Audubon*
- Bob O'Connor, *MA EEA*
- Bob Wilber, *Mass Audubon*

### 1F Prioritizing Your Landscape Through the Prism of Climate Resilience (I/A)

- Abby Hardy-Moss, *Essex County Greenbelt Association*
- David Heacock, *Essex County Greenbelt Association*

### 1G Tips on Drafting Conservation Restrictions in MA: From IRS to EEA

- John Gioia, *MA EEA*
- Stephen Small, *Law Office of Stephen J. Small, Esq., P.C.*

### 1H Building a Major Donor Program (B)

- Mary Lynn Sabourin, *Franklin Land Trust*

### 1I Record Keeping for Conservation Success

- Kevin Case, *Land Trust Alliance*
- Leslie Reed-Evans, *Williamstown Rural Lands Foundation*
- David McGowan, *Williamstown Rural Lands Foundation*
- Robb Johnson, *Massachusetts Land Trust Coalition*

### 1J New Models for Community Engagement through Outdoor Programs

- Mackenzie Greer, *Berkshire Natural Resources Council and Roots Rising*
- Mariah Auman, *Berkshire Natural Resources Council*

### 1K Increasing Community Support for Conservation

- Jill Dixon, *Sasaki*
- Alex Chuman, *Aquidneck Land Trust*

### 1L Addressing Climate Change with Agriculture in Your Open Space

- Guy Steucek, *Farmer and Dracut Land Trust*
- Joyce Meader, *The Livestock Institute*

## Workshop Preferences

 Fill in one workshop per session:

**First Timers' Drop-in** 
**Session 1**  1A  1B  1C  1D  1E  1F  1G  1H  1I  1J  1K  1L

**Session 2**  2A  2B  2C  2D  2E  2F  2G  2H  2I  2J  2K  2L

**Session 3**  3A  3B  3C  3D  3E  3F  3G  3H  3I  3J  3K

## Contact

Name	Title	
<small>One registrant per form. Copy as needed.</small>		
Organization   Company		
Address		
City	State	Zip
Phone		Email

## Fees

**Mass Land Trust Coalition Members**  
(If you are unsure of your membership status, please check [www.massland.org/members](http://www.massland.org/members))

Introductory/Basic	\$65	One (1) registration at \$65, before/on March 9
Supporting and above	\$65	Four (4) registrations at \$65, before/on March 9
Introductory/Basic	\$85	One (1) registration at \$85, after March 9
Supporting and above	\$85	Four (4) registrations at \$85, after March 9

<b>General Attendees</b>	\$75	Before/on March 9
	\$95	After March 9

<b>Students</b>	\$25	Before/on March 9	<i>Scholarships available. See: <a href="http://www.massland.org/conference">www.massland.org/conference</a></i>
	\$35	After March 9	

<b>Lunch (Optional)</b>	\$15	Please select choice below <i>(Feel free to bring your own)</i>	
		<input type="checkbox"/>	Chicken Sandwich, Salad, Dessert
		<input type="checkbox"/>	Vegetarian Sandwich, Salad, Dessert

<b>Donation (Optional)</b>	\$ _____	<i>Your additional donation to the Jim Catterton Fund supports conference scholarships for students</i>
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<b>Total Payment</b>	\$ _____
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<b>Payment</b>	Check payable to:	Massachusetts Land Trust Coalition
	Return form to:	Massachusetts Land Conservation Conference c/o Delaney Meeting & Event Management 46B Main Street, 4th Floor, Winooski, VT 05404
	Questions?	Call: 802-865-5202 Email: <a href="mailto:info@delaneymeetingevent.com">info@delaneymeetingevent.com</a>

### 2A Land Trusts and the Massachusetts Vulnerability Preparedness Program

- Christa Collins, *Sudbury Valley Trustees*
- Sara Burns, *The Nature Conservancy*
- Hillary King, *MA EEA MVP Program*
- Jessica Dietrich, *The Nature Conservancy*

### 2B Responding to Coastal Change

Moderator:

- Tom O'Shea, *The Trustees*

Panelists:

- Greg Berman, *Woods Hole Sea Grant and Cape Cod Cooperative Extension*
- Additional Panelists TBA

### 2C Fields, Meadows, & Grasslands: Oh MY!

- Laura Mattei, *Sudbury Valley Trustees*
- Frederick (Bud) C. Sechler, Jr., *Native Plant Trust*
- Caleb Garone, *The Trustees*

### 2D Conservation Land Tax Credit Program

- Tom Anderson, *MA EEA*

### 2E New England Landscape Futures Explorer: A Planning & Communication Tool

- Lucy Lee, *Harvard Forest*

### 2F Making the State House Work for You

- Emily Myron, *The Nature Conservancy*
- Gabby Queenan, *Massachusetts Rivers Alliance*

### 2G Conservation Restriction Enforcement Roundtable

Moderator:

- Buzz Constable, *Massachusetts Land Trust Coalition*

Panelists:

- Rob Warren, *The Trustees*
- Richard Hubbard, *Massachusetts Land Trust Coalition*

### 2H Engaging the Next Generation (B)

- Tom Mullin, *Unity College*
- Marianne Jorgensen, *Academics for Land Protection in New England/ALPINE*
- Alivia Acosta, *Appalachian Trail Conservancy's Stewardship Council*

### 2I Building Engagement with Social Media and Email Campaigns

- Michael Tobin, *Wellesley Conservation Council*
- Hillary Truslow, *Mass Audubon*

### 2J Community Conservation: What's It Take to Be Relevant?

- Kevin Case, *Land Trust Alliance*

### 2K Nature and Mindfulness: Practical Tools for Engagement

- Janet Milkman, *Barnstable Land Trust*
- Becky Cushing, *Mass Audubon*
- Micah Mortali, *Kripalu School of Mindful Outdoor Leadership*

### 2L Forest Carbon: A Natural Solution for Climate Change

- Paul Catanzaro, *UMass Amherst*

### 3A Protecting Salt Marsh Migration & Future Coastline from Development

- Tom O'Shea, *The Trustees*
- Rob Warren, *The Trustees*

### 3B Solar PV Siting and Land Use: State Incentive Programs and Local Zoning Bylaws

- Zara Dowling, *New Salem Conservation Commission and Energy Committee*
- Kristen Sykes, *Appalachian Mountain Club and Massachusetts Land Trust Coalition*

### 3C Sustainable Trails: Preserving our Pathways to Nature

- Jonas Bruggemann, *TerraCorps and Mass Audubon*
- Bill Giezantanner, *Consultant and Wellesley Conservation Council*
- Dick O'Brien, *Conservation Works, LLC*

### 3D Broadening Support for Land Conservation through Economic Messaging

- Jennifer Plowden, *The Trust for Public Land*
- Paige Dolci, *Mass Audubon*

### 3E Uniting for the Future of Farmland

- Mark Wamsley, *Kestrel Land Trust*
- Jessica Writhenour, *The 300 Committee Land Trust*
- Karen Schwalbe, *Southeastern Massachusetts Agricultural Partnership*

### 3F Attorneys Panel: Contemporary Issues & Solutions

Moderator:

- Buzz Constable, *Massachusetts Land Trust Coalition*

Panelists:

- Irene Del Bono, *Attorney*
- Stephen Small, *Law Office of Stephen J. Small, Esq., P.C.*

### 3G Conservation Restriction Drafting: Legal & Stewardship Considerations

- Paul Gagnon, *Kestrel Land Trust*
- Deborah Eliason, *Eliason Law Office, LLC*

### 3H Division of Conservation Services Grant Programs (B)

- Melissa Cryan, *MA EEA*
- Nathaniel Thomas, *MA EEA*
- Vanessa Johnson-Hall, *Essex County Greenbelt Association*

### 3I Local Land Trust Success Stories

- Bob Wilber, *Stow Conservation Trust*
- Representatives from two other small land trusts

**(B) = Basic Level Session**  
**(I/A) = Intermediate/Advanced Level Session**  
**No designation = All Levels**