



MASSLAND E-NEWS

The Newsletter of the Massachusetts Land Conservation Community

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Items of interest to the Massachusetts land protection community.

For more news and information, go to <<http://www.MassLand.org>>

Please send items of interest to <Info@MassLand.org>

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“Nature is painting for us, day after day, pictures of infinite beauty.” - John Ruskin, (1819-1900)

Happy Holidays from the Mass Land Trust Coalition!

Important Dates:

- Save the Date! State Agency – Land Trust Retreat – February 2nd & 3rd, 2012
- MLTC Annual Meeting - February 10, 2012 (Location, TBA)
- Southeastern Massachusetts Land Trust Convocation - February 11, 2012 (Bourne, MA)
- 2012 Mass Land Conservation Conference - March 24, 2012 (Worcester, MA) - Registration opens in mid-January

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- 1) MLTC News – Save the Date! February 2nd & 3rd for the State Agency-Land Trust Retreat
 - 2) MLTC News – Register to Exhibit at the 2012 Mass Land Conservation Conference
 - 3) News – News on the Wind Bill
 - 4) Events – Free Fly Tying Clinics - Westborough, MA
 - 5) Training – Sustainable Practices for Ecosystem Restoration
 - 6) Training – 2012 MA Agricultural Business Training Program
 - 7) Training – Continuing Education: Managing Private Lands for Conservation
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MLTC News

1) SAVE THE DATE FOR THE 10TH STATE AGENCY-LAND TRUST RETREAT

Thursday and Friday, February 2 & 3, 2012

Attendance is free; Coalition members have priority. Registration opens in January

Agenda coming soon!

2) REGISTER TO EXHIBIT AT THE 2012 MASS LAND CONSERVATION CONFERENCE

Share your story, products, or services with conservation practitioners, volunteers, board members and landowners from all across Massachusetts by reserving an exhibit table today. The conference offers a broad diversity of workshops that will attract close to 500 attendees, who look forward to this opportunity to learn more about all aspects of land conservation. This year's conference theme is *Working Lands: Farms, Forests and Conservation* with plenary speaker Gary Hirschberg, Chairman, President and CE-Yo of Stonyfield Farm, the world's leading organic yogurt producer.

At the 2012 conference, exhibitors will benefit from a raffle driven "exhibitor passport" to increase exhibit area traffic. *To donate a raffle item (books, services, etc.) to the Mass Land Conservation Conference or if you have any questions, please email LSarquilla@MassLand.org.*

For more information read MLTC's [Exhibitor Policy](#). Register now for an exhibit table by completing the [Exhibitor Registration Form](#) and returning it to:

Mass Land Trust Coalition

Attn: Lindsey Sarquilla

PO Box 629

Lincoln, MA 01773

Registration for the conference itself will be open mid-January. For more information on exhibiting at the conference, please contact Lindsey at 978-443-2233 (w) or at LSarquilla@massland.org

News

3) NEWS ON THE WIND BILL

--From Mass Audubon Beacon Hill Weekly Roundup

Earlier this week, Senator Ben Downing (D-Pittsfield) announced that land-based wind turbine siting bills before his Joint Committee on Telecommunications, Utilities and Energy would be tabled for this session. The bills, including the Wind Energy Siting Reform Act ([SB1666](#), [HB1775](#)) which Mass Audubon [supports](#), will be put into study and the committee will begin drafting a bill that will consider siting, operating, and decommissioning standards but will not include provisions to consolidate the permitting process at the local and state levels as did the original legislation. Wind siting standards and changes to permitting processes are among many greenhouse gas reduction policies that the state has been working to advance. For instance, state policies have made Massachusetts a leader in energy efficiency and have resulted in significant growth in solar power generation. As a Commonwealth, we need to continue to move forward with a mix of environmentally responsible renewable power generation, including wind. Mass Audubon remains committed to working with the committee as they consider further legislation that will include standards for land-based wind turbines.

Events

4) FREE FLY TYING CLINICS TO BE OFFERED IN WESTBOROUGH

During the winter months, fly fishermen and -women are busily tying flies in anticipation of the spring fishing season. Two free clinics will be offered at the Division of Fisheries and Wildlife Field Headquarters in January and February. Join Jim Malo with the Angler Education Program from 7:00 - 9 pm at the DFW Field Headquarters, 1 Rabbit Hill Rd (off North Drive) Westborough to learn about tying flies! The first clinic, Basic Fly Tying, will take place January 17, 19, 24, 26. The second clinic, Advanced Fly Tying, will be held on February 7, 9, 14, and 16. Space is limited, enroll by calling Jim Lagacy, Angler Education Program Coordinator at (508) 389-6309 or email him at jim.lagacy@state.ma.us.

Training

5) SUSTAINABLE PRACTICES FOR ECOSYSTEM RESTORATION

--from *Ecological Landscaping Association Newsletter*

Groundscapes Express has worked on many ecosystem restoration projects throughout the region. Groundscapes' approach treats the whole site as an ecosystem or a sub-watershed for greatest success. Projects implement best practices for improved water quality, soil compaction, invasive species, and erosion control. John Engwer will describe ecosystem restoration projects at sites including Wellesley College, Kent Hospital, the Rose Kennedy Greenway, Mount Auburn Cemetery, and Fresh Pond Reservation. Though the sites differ widely, the issues of soil compaction, stormwater management, and invasive species control are common to all.

Join John Engwer from Groundscapes Express for this Roundtable discussion at the Wellesley College Botanic Gardens Visitor Center, Wellesley, MA. Co-sponsored by the Wellesley College Friends of Horticulture. \$20 Ecological Landscaping Association Members and Friends of Horticulture – \$25 Non-Member.

More information and registration available [here](#)

6) 2012 MA AGRICULTURAL BUSINESS TRAINING PROGRAM

--from *Conservation Common*

Applications [Now Available](#)

The nature of agriculture in Massachusetts is rapidly changing. Today's agricultural climate favors farm owners and managers who develop innovative approaches and adaptable plans that : - Emphasize diverse and retail driven markets to distribute risk and net better returns - Focus on loans and/or personal investment through realistic financial planning and record keeping - Provide for a living wage and rewarding work for family members and key employees that keeps them involved in the business and improves stability - Map ways to work as partners within the regulatory requirements of Commonwealth and the municipalities in which the farms are located.

"Exploring Your Small Farm Dream"

5 sessions for pre-venture and just beginning farmers

"Planning for Start-up"

6 sessions for those with access to land and a business framework

"Tilling the Soil of Opportunity"

10 sessions for those with 2+ years of income generation

Costs range from \$150 to \$225 per farm operation. You can download applications for each of these courses [here](#).

7) CONTINUING EDUCATION: MANAGING PRIVATE LANDS FOR CONSERVATION

The Center for Environmental Policy at Bard College is offering an Intensive Short Course in January.

REGISTER [HERE](#)

About: This course is being offered as part of Bard CEP's January term for our masters students. A number of spaces are open to the public. Classes are held on the Bard College campus. The course is not offered for credit, though participants receive a certificate of completion.

Session I. Land Trusts: Understanding Key Strategies

January 17th-20th, from 9 a.m. to 4 p.m. Cost \$300

Learn key elements of running a successful land protection program and how to build greater community support for conservation and your land trust. We'll cover different land trusts' insights on conservation easement programs, owning and managing land in fee, enhancing your outreach and communications, and developing a monitoring program for conservation easements.

Session II. Climate Change Impacts and Land Trusts

January 24th-26th, from 9 a.m. to 4 p.m. Cost \$300

By 2070, New York is likely to have the temperature of North Carolina. What is the forecast, and how does a rapidly warming world affect strategies for land conservation? Learn what other land trusts doing about climate change and how you can adjust your conservation work to a new reality.

Discounts apply when registering for both sessions. Visit our website and learn [more](#). Download the [course information](#).

Resources

8) QUANTIFYING THE VALUE OF LAND TRUST WORK

-From Land Trust Alliance eNews

What's the economic benefit of natural services in your community? The Piedmont Environmental Council released a [recent study](#) revealing that nine natural services – water quality, water supply, pollination, recreation, forest products, farm products, disturbance prevention, habitat and carbon sequestration – contribute approximately \$21.8 billion to Virginia's economy each year.

And take a look at the newest Alliance factsheet, [The Economic and Tax-Base Benefits of Land Conservation](#).

9) COMMON BUCKTHORN: AN EXOTIC INVASIVE PLANT FACT SHEET

--from Ecological Landscaping Association Newsletter, by Bruce Wenning

Common or European buckthorn originates from Europe and Asia. This species, like many other exotic invasive plants, escaped from home and institutional gardens, specific wildlife enhancement programs, and private and commercial planting projects. Common buckthorn is widespread in most of New England westward to the north central states. *Fact sheet available [here](#).*

10) INVESTING IN COMPUTERS? READ TECHSOUP'S HARDWARE BUYING GUIDE

--From TechSoup

What do you do when your nonprofit or library needs to replace or expand its computer inventory? TechSoup has put together a short and sweet guide with questions to ask when shopping for a computer. It also provides a quick reference checklist with definitions of some basic technology terms (not too many!), as well as minimum standards.

* [Read our guide for a quick reference](#) for investing in computers the smart way.

* Join the community discussion [to share your tips and standards for computer buying](#).

* [Browse our selection](#) of reduced-fee Windows XP computers.

* Watch our webinar, [Avoid the Junk: How to Get Quality Used Computers](#).

* Check out the latest national news about refurbishment with the newly introduced policy, [National Strategy for Electronics Stewardship](#).

11) DELIVERING EFFECTIVE WEBINARS

--From TechSoup

Interested in delivering webinars, but don't know where to start? We've got just the thing to help you become an expert at training an invisible audience using webinar and online conferencing tools.

* Download TechSoup's webinar [Training an Invisible Audience: Delivering Effective Webinars](#) and powerpoint [here](#)

* In addition, take a look at our two classic articles, [10 Steps for Planning a Successful Webinar](#) and [Tips for Conducting a Successful Webinar](#).

* One building block of an effective webinar is a great presentation. [Watch the recording of this Nonprofits Live](#) to start off on the right foot.

* Equip yourself with the right tools for running a webinar with [our catalog of online conferencing and webinar tools](#).

12) NEW FROM TECHSOUP!

[Take Charge of Your Mailings with Pitney Bowes](#)

New at TechSoup: save time and energy by sending newsletters, bulletins, and other mailings with discounted postal rates and meters from Pitney Bowes. Great for organizations that do mass mailings, the [DM100](#) (admin fee: \$36) lets you weigh and ship packages up to five pounds while the [DM200](#) (admin fee: \$72) allows packages up to ten pounds. Also available: donated subscriptions to [PBSmartPostage](#) (admin fee: \$18). This service lets anyone with web access print mailing labels or stamps with a bar code for tracking.

[Hold Training Sessions Online with Citrix](#)

Now available: host training sessions, teach online classes, and give presentations with [GoToTraining](#) (admin fee: \$120) from the Citrix Donation Program. With GoToTraining, an instructor can share his or her desktop and presentation with up to 25 participants in a secure online conference session. GoToTraining includes all the features of Citrix [GoToMeeting](#), and also allows your organization to design tests, build libraries of training materials, and to charge participants a course fee.

Jobs

13) JOBS AVAILABLE AT MASS AUDUBON—LINCOLN, MA

User Service Support Specialist

Location: Lincoln, MA

This entry-level position is charged with helping support Mass Audubon's technology users in acquiring, installing, and using the tools necessary to perform their jobs effectively in the support of Mass Audubon's mission. This position is in our User Services area and reports to the Manager of User Services. The User Services staff provides support for 300+ desktops, laptops and various technology hardware, 300+ users, 25+ field site servers and networks, all located across Massachusetts. Duties include installing software, hardware and related updates in a Windows environment. Assist with user setup, training and orientation. Monitor the IT Helpline phone and email to provide timely support of user inquiries on a daily basis.

More information available [here](#)

Day Camp Registrar

Location: South Wellfleet, MA

The Massachusetts Audubon Society's Wellfleet Bay Wildlife Sanctuary seeks an organized and self-motivated individual who has experience using database management programs, has demonstrated strong attention to detail, and enjoys working with the public to serve as the Day Camp Registrar. Under the direction of the Day Camp Director, the day camp registrar will manage day camp registrations for the Wellfleet Bay Natural History Day Camp and the new Mass Audubon Natural History Day Camp in Chatham; the potential enrollment for these camps is estimated at one thousand customers. The day camp registrar assists customers with initial registrations, ensures completion of all health and liability forms, facilitates the payment, financial aid, and scholarship process, and creates the camp rosters. S/he is responsible for communicating rules and regulations with the registrants, and answers all customer inquiries via phone and e-mail, and in person. S/he may also additionally support sanctuary staff in other aspects of sanctuary operations as needed.

More information available [here](#)

Educational Coordinator II / School Programs Coordinator

Location: S. Wellfleet, MA

The Massachusetts Audubon Society's Wellfleet Bay Wildlife Sanctuary seeks a self-motivated, passionate educator with experience developing, coordinating, and teaching natural history programs in school settings, in the field, and on the water.

More information available [here](#)

14) DIRECTOR OF CORPORATE SPONSORSHIPS AND CAUSE-RELATED MARKETING, SAVE THE HARBOR/SAVE THE BAY

Deadline January 14, 2012

Save the Harbor / Save the Bay is seeking an experienced professional to be our Director of Corporate Sponsorships and Cause-Related Marketing, which will play an increasingly important role in the organization's plans for sustainability and revenue growth. S/he will work directly with the President, Director of Communications, and the Board of Directors to develop and implement the organization's corporate philanthropy and marketing strategies.

More information available [here](#)

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Prepared by Lindsey Sarquilla & Kathy McGrath, Editors

Enews@MassLand.org

Tel: 978-443-2233

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