

2011 MASSACHUSETTS LAND CONSERVATION CONFERENCE

Climate Change & Land Conservation

SATURDAY, MARCH 26, 2011
WORCESTER TECHNICAL HIGH SCHOOL



21st Massachusetts Land Conservation Conference – Saturday, March 26

Through workshops, discussions, and informal conversations, the 21st Massachusetts Land Conservation Conference provides land trust board members, volunteers, staff, municipal commission members, and others interested in land conservation with the knowledge, skills, and connections needed to be effective.



MLTC is the association of nearly 150 organizations dedicated to increasing the conservation impact of Massachusetts land trusts. The coalition plays a crucial role in advancing key conservation legislation,

improving communication and collaboration with state environmental agencies, providing a forum for the exchange of ideas and information, and serving as an important networking resource for the state's land trust community. MLTC welcomes land trusts to join the coalition; meetings are quarterly. www.massland.org



The Trustees of Reservations' Putnam Conservation Institute (PCI) helps nonprofit organizations, conservation-related state agencies, and municipal staff and boards increase their effectiveness by attracting new people to conservation as well as distributing

information, news, opinions, experiences, and social capital to strengthen their teams. PCI believes in and encourages partnering, sharing, and a holistic approach to conservation that strives for inclusiveness, equity, and increased community involvement. www.ConservationCommon.org | www.UrbanParkAdvocates.org

We are pleased to announce that this year's conference is being co-sponsored by the Land Trust Alliance, Mass Audubon, The Nature Conservancy, and The Trust for Public Land. We are very grateful for their financial and operational support.



CONFERENCE SCHEDULE

| | |
|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00AM – 8:45AM | REGISTRATION Light continental breakfast available. |
| 8:45AM – 9:45AM | PLENARY SESSION WELCOME <i>Wesley Ward, Vice President for Land and Community Conservation, The Trustees of Reservations</i> <i>Robert Wilber, President, Massachusetts Land Trust Coalition</i> |
| | KEYNOTE SPEAKER <i>To Be Announced</i> |
| 9:45AM – 10:00AM | MORNING BREAK |
| 10:00AM – 11:30AM | CONCURRENT WORKSHOPS SESSION 1 |
| 11:30AM – 12:45PM | LUNCH Bring your own lunch or pre-order one when you register. |
| 12:45PM – 2:15PM | CONCURRENT WORKSHOPS SESSION 2 |
| 2:15PM – 2:30PM | AFTERNOON BREAK |
| 2:45PM – 4:00PM | CONCURRENT WORKSHOPS SESSION 3 |

Register by March 12, 2011, and SAVE

We will process registrations on a first-come, first-served basis. For prompt and easy registration we recommend registering online at www.MassConservation.org. Registration will close when the conference is fully subscribed or on March 18, 2011 – whichever ever comes first. We cannot guarantee space for walk-in registrations. Walk-ins are not eligible for any discounts.

Could You Pitch In Behind the Scenes?

This annual conference is put on by the conservation community, for the conservation community. Would you volunteer a few hours on March 18, 25, and/or 26? To sign up or for more details visit www.MassConservation.org or contact Josiah Richards at 978.840.4446 x1905 or email jrichards@ttor.org.



Massachusetts Land Conservation Conference

Register Online Today! www.MassConservation.org
MARCH 26, 2011 – SPACE IS LIMITED – PRE-REGISTRATION IS REQUIRED

CONTACT INFORMATION

Name _____ Title _____

Organization/Agency/Company _____

Address _____

Telephone _____ Email _____

ARE YOU A MASSACHUSETTS LAND TRUST COALITION (MLTC) MEMBER?
MLTC BASIC members receive one registration at \$32 if you register by March 12; \$52 after.
MLTC PLUS members receive four registrations at \$32 if you register by March 12; \$52 after.

GENERAL ATTENDEE REGISTRATION FEE
\$42 (Students \$32)* BEFORE MARCH 12; **\$62 (Students \$52)*** AFTER MARCH 12
*PROOF OF ENROLLMENT REQUIRED

REGISTRATION FEE \$ _____

LUNCH

1) Will you bring your own lunch? YES _____ NO _____

OR 2) Would you like to buy lunch for \$12? YES _____ NO _____

IF SO, PLEASE CIRCLE CHOICE BELOW:
Turkey Sandwich/Salad/Bread Vegetarian Sandwich/Salad/Bread

PAYMENT \$ _____

Please make check payable to **Delaney Meeting & Event Management**

WORKSHOP PREFERENCES: CIRCLE ONE PER SESSION:

SESSION 1: A B C D E F G H I J K L M

SESSION 2: A B C D E F G H I J K L

SESSION 3: A B C D E F G H I J

PLEASE RETURN TO:
Massachusetts Land Conservation Conference
c/o The Trustees of Reservations
1 Mill Street #301
Burlington, VT 05401
TEL 802.865.5202

ONE REGISTRANT PER FORM
PHOTOCOPY AS NEEDED OR DOWNLOAD FORM:
www.MassConservation.org

WORKING LANDS & NATURAL RESOURCES
coordinated by The Trust for Public Land N.E. Office

IM. Community Forest Projects and Conservation Partnerships
BOB O'CONNOR *MA EOEEA Division of Conservation Services*
JAD DALEY *The Trust for Public Land*

ORGANIZATIONAL MANAGEMENT & FUNDRAISING
coordinated by the Land Trust Alliance

IL. You Can Do It! Preparing for and Applying For Accreditation
HENRIETTA JORDAN *Trailmaker Associates*
CHRIS RODSTROM *The Trustees of Reservations*

LEGAL, TAX & COMPLIANCE MATTERS
coordinated by the MLTC Attorneys' Advisory Panel

IJ. Protecting Your Land Trust's Local Property Tax Exemption
MARK ROBINSON *The Compact of Cape Cod Conservation Trusts*
ROBERT LEVITE *Esq., UMass Extension*

IK. Tax Advantages of Conservation Giving 101
DOUG MUIR, ESQ., *Garrity, Levin and Muir LLP*
DAVID SANTOMENNA *Essex County Greenbelt Association*

LAND PROTECTION TOOLS & TECHNIQUES
coordinated by Mass Audubon

IH. EEA/DCS Conservation Restriction Review
IRENE DEL BONO *MA EOEEA Division of Conservation Services*
ED BECKER *Essex County Greenbelt Association*

Ii. Government Grant Opportunities for Land Conservation Financing
MELISSA CRYAN, CELIA RIECHEL *MA EOEEA Division of Conservation Services*
MITCH HARTLEY *US Fish & Wildlife Service*

LAND MANAGEMENT & STEWARDSHIP
coordinated by Mass. Regional Land Trusts

IF. Recreation Impacts in Managing our Conservation Lands
PAUL CAVANAGH *Consultant*
TAD AMES *Berkshires Natural Resources Council*

IG. Conservation Restriction Enforcement
LESLIE RATLEY BEACH *Land Trust Alliance*

EMERGING ISSUES & SPECIAL TOPICS
coordinated by the Mass. Land Trust Coalition & The Trustees of Reservations

IE. Strengthen Your Message to Gain More Support from More People
MATT ZIEPER *The Trust for Public Land*

COMMUNITY CONSERVATION
coordinated by The Trustees of Reservations

IC. Greening the Gray: Road improvement planning and opportunities for conservation
JANE WINN *Berkshire Environmental Action Team (BEAT)*
ALISON BOWDEN *The Nature Conservancy*
SCOTT JACKSON *University of Massachusetts, Amherst*

ID. Collaborative Conservation: Challenges and Opportunities
HEATHER MCMANN *Groundwork Lawrence*
JOCELYN FORBUSH, MARK WAMSLEY *The Trustees of Reservations*

CLIMATE CHANGE
coordinated by The Nature Conservancy Massachusetts Office

IA. BioMap2: Conserving the Biodiversity of Massachusetts in a Changing World
HENRY WOOLSEY *MA Natural Heritage & Endangered Species Program*
ANDY FINTON *The Nature Conservancy*
JAMES DENORMANDIE *Mass Audubon*

IB. Adaptation of Hearts & Minds: Conservation Community's Role in Climate Change Awareness
GARRY DOW, DAVID OUTMAN *The Trustees of Reservations*
FRED SCHLICHER *MA Climate Action Network*

WORKSHOP TRACKS ▶

SESSION ONE
10:00 – 11:30AM

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The Trust for Public Land

2L. The Complementary Roles of Forestry & Land Conservation
WHITNEY BEALS *New England Forestry Foundation*
JENNIFER FISH *Department of Conservation & Recreation*

2J. Gifts of Real Estate to Land Trusts: A Largely Untapped Resource
DENNIS BIDWELL *Bidwell Advisors*
LEIGH YOUNGBLOOD *Mt. Grace Land Conservation Trust*

2H. Conservation Gift and Valuation Substantiation in the Wake of Recent Court Rulings
JONATHAN AVERY *MAI, Avery & Associates*
STEFAN NAGEL, ESQ. *Law Office of Stephen J. Small*

2i. Amending Conservation Restrictions: A Last Resort
JONATHAN BOCKIAN, ESQ. *Law Office of Jonathan Bockian*
ROBERT LEVITE *Esq., UMass Extension*

2F. Protecting Land in Massachusetts: The Basics of Planning and Funding Projects
CHRISTA COLLINS *Sudbury Valley Trustees*
NARAIN SCHROEDER *Berkshires Natural Resources Council*

2G. Achieving Landowner Goals in Conservation Restrictions
ROBERT FORD *Mass Audubon*
DOUG MUIR, ESQ. *Levin and Muir LLP*
DAVID SANTOMENNA *Essex County Greenbelt Association*

2D. Low Cost GIS for Land Trusts: Discounted and Open Source Software and Mapping Tools
MATTHEW MAYO *Spatial Data Management Corporation*
JEFF COLLINS *Mass Audubon*
VIN ANTIL *The Trustees of Reservations*

2E. Advanced Stewardship and Monitoring
CAROLINE RAISLER *Dept. of Conservation & Recreation*

2C. The Future of Small Land Trusts in Massachusetts
BERNIE MCHUGH *Massachusetts Land Trust Coalition*
CONSULTANT: STEPHEN JOHNSON

2B. Your Town and Your Land Trust: The Joy of Shared Success
MARK ROBINSON *The Compact of Cape Cod Conservation Trusts*

2A. Restoring Ecological Integrity to Your Land in the Face of Climate Change: An Interactive Workshop and Discussion
CHRIS POLATIN *Polatin Ecological Services*
RUSS HOPPING *The Trustees of Reservations*

SESSION TWO
12:45 – 2:15PM

3J. Keeping Lands in Agriculture
KATHRYN RUHF *Land for Good*
MCKENZIE BOEKHOLDER *New Entry Sustainable Farming Project*

3H. Get on BOARD with Fundraising! Engaging your Board in Fundraising Efforts
JENNIFER POLLARD *Eastern Shore Land Conservancy*

3G. Legal Roundtable
MODERATOR: BUZZ CONSTABLE *Lincoln Land Conservation Trust*
PANELISTS: TO BE ANNOUNCED

3E. Inspiring Stories of Success
MODERATOR: BOB WILBER *Mass Audubon*
PANELISTS: TO BE ANNOUNCED

3F. Increasing the Pace of Conservation
KEITH ROSS *Land Vest*
LYNN LYFORD *New England Forestry Foundation*
JAD DALEY *The Trust for Public Land*

3D. Managing Conserved Land: The Basics of Effective Land Stewardship
DAN STIMSON *Sudbury Valley Trustees*

3C. Free Online Tools for the Conservation Community
ANDREA FREEMAN *The Trustees of Reservations*
LINDSEY SARQUILLA *Massachusetts Land Trust Coalition*
KEVIN CASE *Land Trust Alliance*

3B. The Soulful Landscape: Restoring Connections between People, Place, and Community
ERICA WHEELER *The Soulful Landscape*

3A. Wind Turbine Siting on Land Trust Lands
JIM YOUNGER *The Trustees of Reservations*
ED BECKER *Essex County Greenbelt Association*

SESSION THREE
2:45 – 4:00PM



THE TRUSTEES OF RESERVATIONS
Putnam Conservation Institute
Doyle Community Park and Center
464 Abbott Avenue
Leominster, MA 01453

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