

Increasing the Pace of Land Conservation

Massachusetts Land Trust/State Agency Retreat

October 6, 2023

Michael Lach, Executive Director, Harwich Conservation Trust (HCT)





Learnings Along the Way to Increase Land Conservation

- People Make it Happen: Landowners, Land Trust Staff, The Compact of Cape Cod Conservation Trusts, Your Network of Hard Working Land Trust Colleagues
- Identify Land Preservation Priorities
- Find Natural Resource Protection Themes
- Funding Partnerships with the State:
 - Increase in State Conservation Partnership grant amount & 2nd rounds very helpful
- Communication (consistency, focus, timing, scope)
- Community Engagement (walks, talks, citizen science, volunteerism)
- Grow Your Media Library

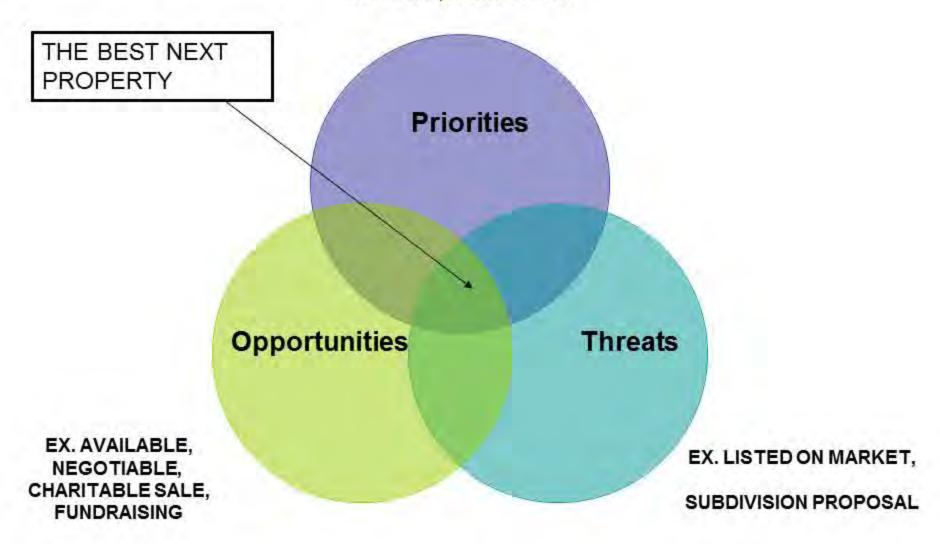


Male Baltimore oriole photo by Janet DiMattia



Identifying Land Protection Projects

EX. HIGH VALUE FOR WATER QUALITY, WILDLIFE, RECREATION



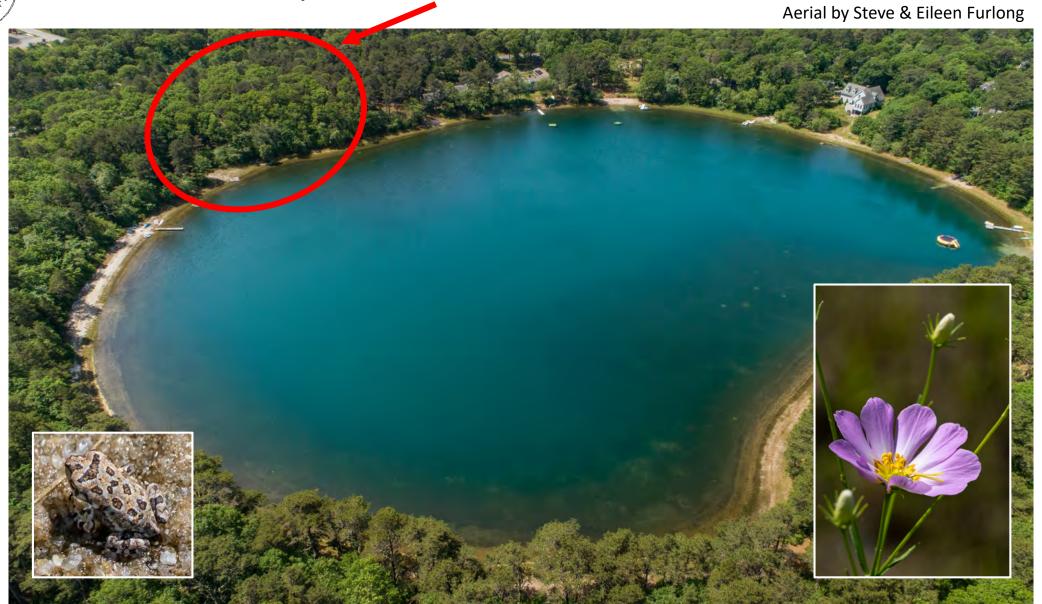


2022: Robbins Pond Project Goal: \$350,000 to save 3.3 acres with 660 feet of shoreline



2022: White Pond Project

Goal: \$500,000 to save 1.37 acres with 300 feet of shoreline





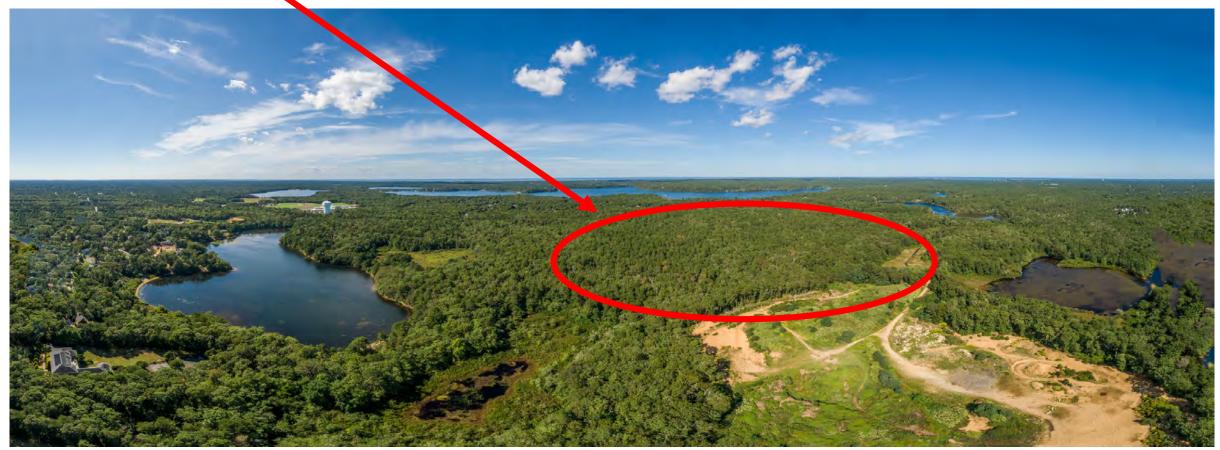
Herring River Marsh View Project Goal: \$450,000 to save 2.25 acres with scenic views including 450 feet of salt marsh shoreline



View from HCT's A. Janet DeFulvio Wildlife Sanctuary wheelchair accessible boardwalk Aerial by Steve & Eileen Furlong



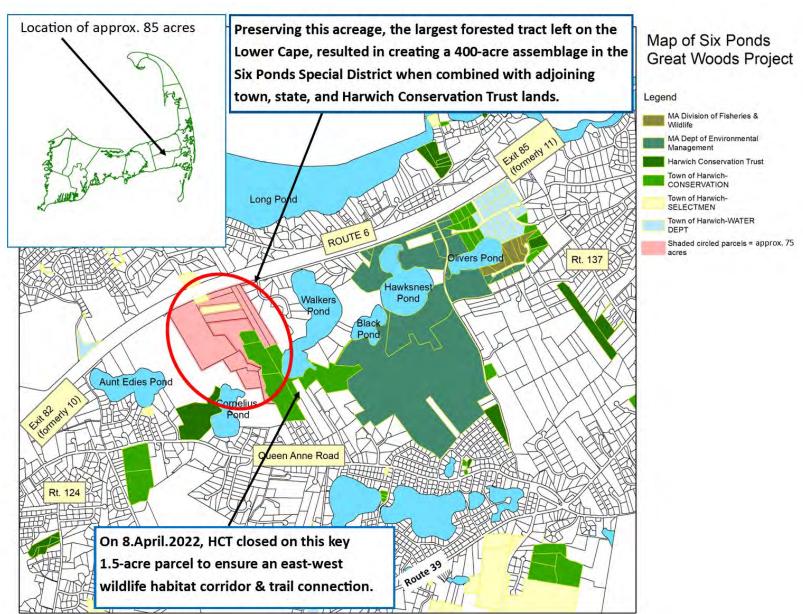
2022: Six Ponds Great Woods Project Goal: \$3 million to save 85 acres with hiking trails connectivity to 320+ acres of neighboring conservation land



Aerial by Steve & Eileen Furlong

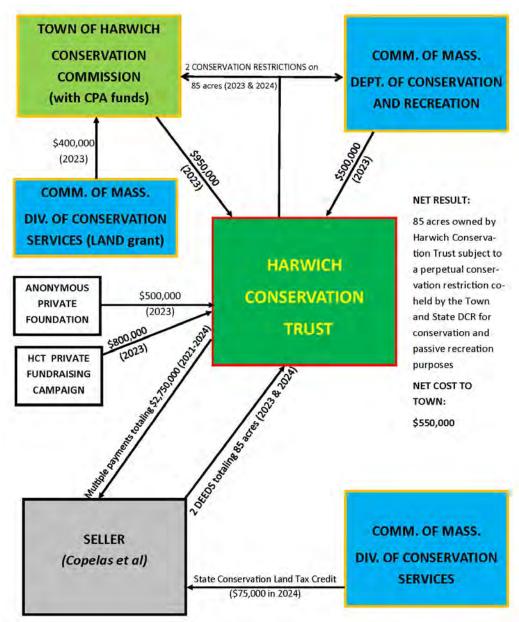


2022: Six Ponds Great Woods Project Goal: \$3 million to save 85 acres





PARTNERSHIPS: 2022 Six Ponds Great Woods Project Goal: \$3 million to save 85 acres





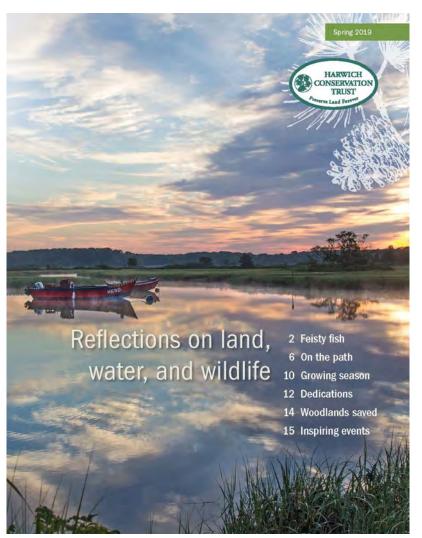
2023: Red River Valley Project Goal: \$5,000,000 to save 12.34 acres with 780+ feet on Red River

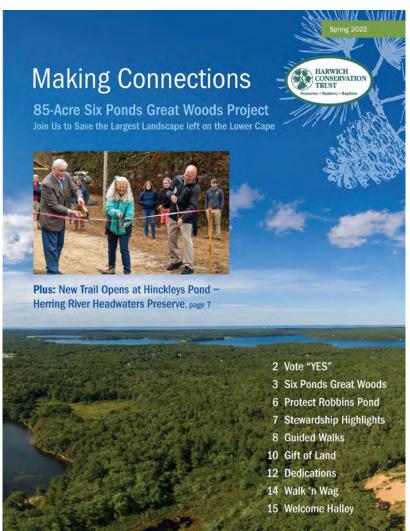
Aerial by Steve & Eileen Furlong





Communication: Consistency, Focus, Timing, Scope









Community Engagement: HCT Guided Walks Invite, Inform, Great Photos, Recaps







Recap of Lessons Learned Along the Way to Increase Land Conservation



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Volunteers & AmeriCorps raise an osprey nesting platform, photo by Gerry Beetham