



MASSACHUSETTS  
LAND TRUST  
COALITION

## Quick Guide to the New MLTC Website still @massland.org, with a new look!

We're pleased to introduce our new website, with some improved features!

- A new *Events* tab, with a *Calendar* showing all our events in one place
- A new *Updates* tab for posting timely information without waiting for the next eNews
- Direct access to our *Resource Library* -- no more password wall!
- A new *Video Library* featuring a growing number of recorded workshops
- An improved *Service Provider Directory*, including a self-submission form to help update and expand it over time. If you work with vendors you would recommend, please encourage them to join our list!
- A streamlined interface for online giving and event registration, with more payment options including Venmo and ACH
- Photos of our staff and board members, to help match names with faces
- A lighter and brighter design, featuring photos from our member land trusts.

This Quick Guide summarizes key changes to the website.

## Revised Navigation Menu



MASSACHUSETTS  
LAND TRUST  
COALITION



Donate

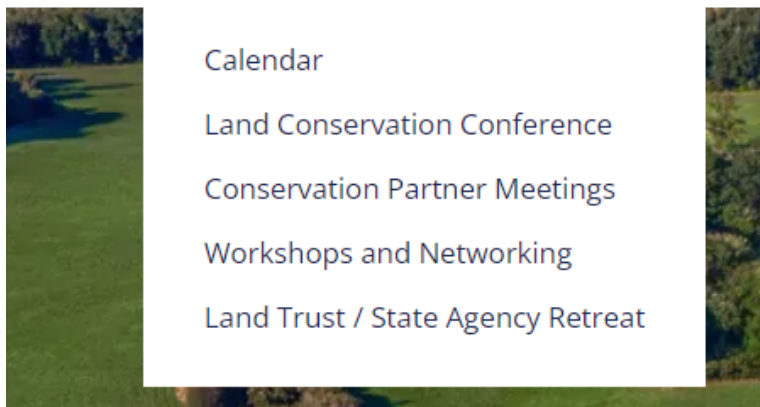
eNews Sign Up

[Events](#) [Updates](#) [Resources](#) [Advocacy](#) [Membership](#) [About](#) [Find a Land Trust](#)

Home / Resources

Here's what you'll find under **Events**. This includes content you used to find under *Programs* on the old website.

[Events](#) [Updates](#) [Resources](#) [Adv](#)



Though the layout is a bit different, the **Land Conservation Conference** page has all the details you're looking for regarding the 2024 Conference.

## 2024 Massachusetts Land Conservation Conference

### Sponsors

Lead



Conference - **Saturday, March 23, 2024** 8 a.m. - 4:30 p.m.  
in-person at **UMass Amherst** Campus Center, 1 Campus Center Way, Amherst (note **new venue**).

The Conference was not live on Zoom.  
However...we **did** videotape nine sessions, which are marked on the schedule in this portal. These were made available to registrants in 7 - 10 business days. Also, speakers may choose to post their presentations and other collateral to the portal -- after the conference.

Complementary field trips around Massachusetts - **Fridays, April 26 and May 17**. Included with registration.

[Schedule \(PDF\)](#) | [Descriptions \(PDF\)](#) | [Land Conservation Terms & Acronyms \(PDF\)](#) | [Exhibitors](#) | [Exhibitor Locations](#) | [Forester CEUs March 23 sessions \(PDF\)](#) | [Forester CEUs pre-conference talks](#) | [Forester CEUs field trips](#) | [Notice of Photography and Filming \(PDF\)](#) | [Venue Floor Plans \(PDF\)](#) or [direct link](#)

## Sponsor Talks

Talks were held via Zoom. If you selected your talk choice during conference registration, the Zoom registration link was sent to you.

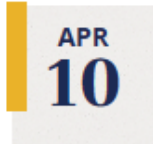
**Wednesday, March 13**

**Noon - 1:00 p.m.**

**UMass Extension | Managing New England Forests Threatened By Emerald Ash Borer** +

Clicking on **Calendar** reveals an at-a-glance list of everything coming up.

TYPE  
Any



Wed, Apr 10 2024, 12 - 1pm

### Topics of Special Interest to Small Staffed Land Trusts

Zoom

The topic of this quarterly networking call is still being determined. Come with your questions, and feel free to share your experiences, so we can learn and support each other. This call will not be recorded...

[Register »](#)



Thu, May 2 - Tue, May 28 2024, All day

### Building a Strategic Fundraising Program – A Four-Week Course for Massachusetts Land Trusts

Zoom

This four-part series, offered in partnership with Land Trust Alliance, will provide the tactics needed to better engage with people and raise more money. Topics will include: basic planning protocols, tools to develop strategic fundraising plans, approaches to fundraising from individual donors and funders, and more. Dates & times: Thursday...

[Learn more & register »](#)



Tue, May 7 - Tue, Jun 4 2024, All day

### Landscape-Scale Land Conservation: Steps to Success

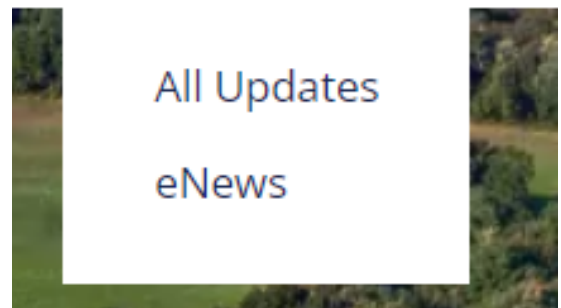
Zoom

This five-part series is targeted to experienced land protection personnel from land trusts and conservation partners who aspire to tackle large or complex land conservation projects in Massachusetts, including those that cross state lines. For these purposes, "landscape-scale" projects are those that may include multiple landowners or require a multi-year...

[Learn more & register »](#)

The **Updates** tab is where we'll share timely posts from time to time, along with the current and past editions of eNews.

ents **Updates** Resour

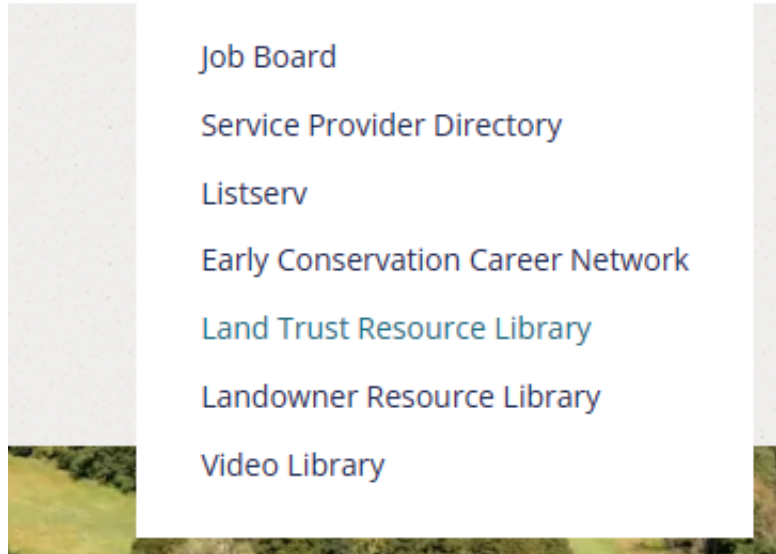


Here's what you'll find under **Resources**.

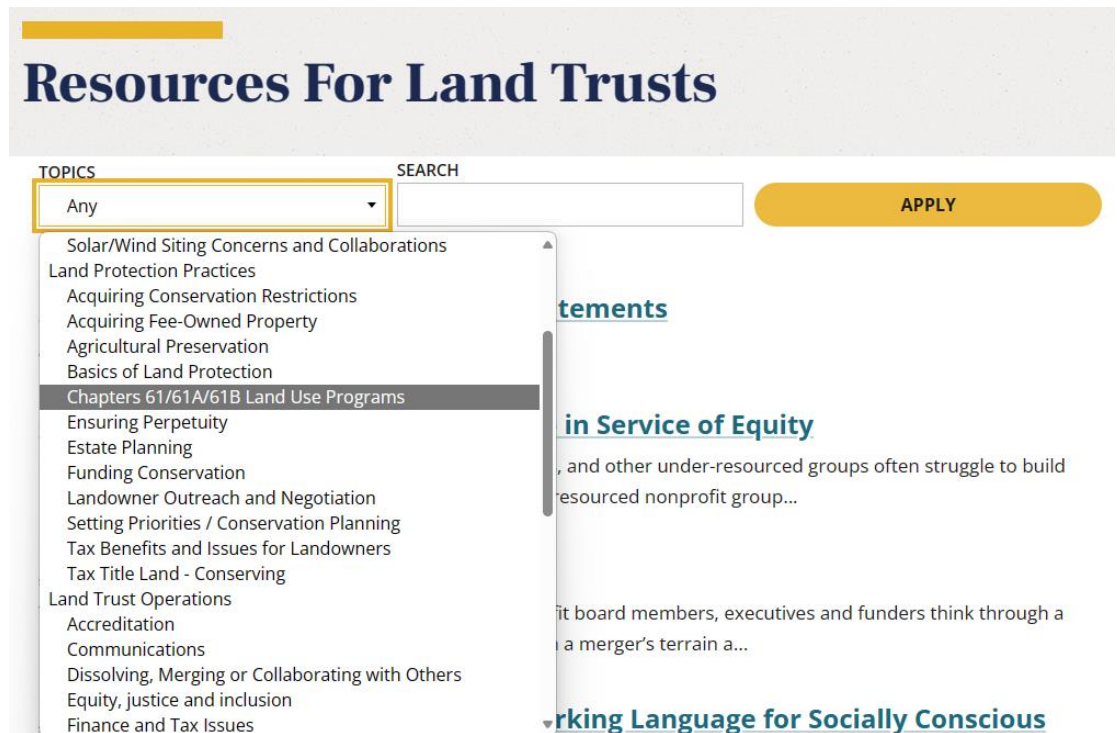
Some items you used to see here have been integrated into the **Land Trust Resource Library**,

including DEI resources, Conservation Mapping Tools, the 2020 Land Trust Survey, Record-Keeping Toolkit and The Value of Land Conservation.

[Updates](#) [Resources](#) [Advocacy](#) [Membershi](#)



The **Resource Library** has a revised and expanded index. Select your subtopic of interest and then click **Apply**.





Clicking on **Video Library** brings you to our YouTube channel, where you'll find content organized by topic under Playlists.



## Massachusetts Land Trust Coalition



@masslandtrustcoalition · 1 subscriber · 38 videos

Official video library of the Massachusetts Land Trust Coalition. >











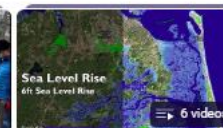

[massland.org](https://massland.org) and 2 more links

Subscribe

Home Videos **Playlists** Community 🔍

Created playlists

Sort by

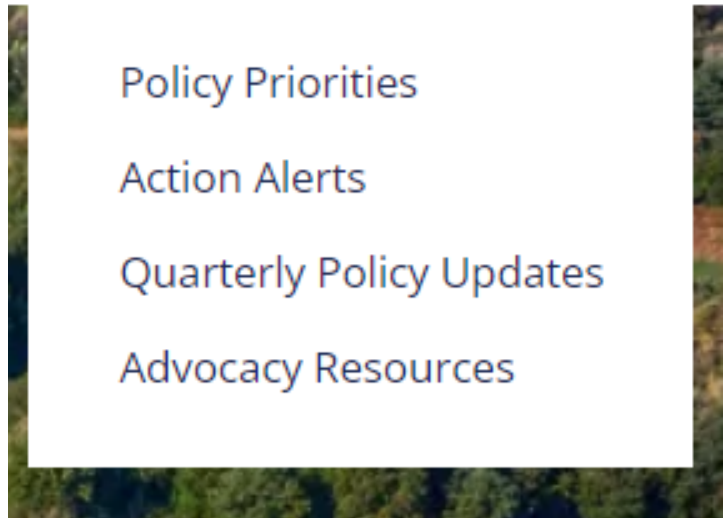
 Invasive Species Management Updated 2 days ago View full playlist	 Governance and Management Issues Updated 3 days ago View full playlist	 Acquiring Conservation Restrictions Updated 3 days ago View full playlist	 Working with Municipalities Updated 3 days ago View full playlist	 Community Engagement Updated 3 days ago View full playlist	 Landowner Outreach and Negotiation Updated 3 days ago View full playlist
 Habitat Management Updated 3 days ago	 Funding Conservation Updated 3 days ago	 Agricultural Preservation Updated 3 days ago	 Managing Volunteers Updated 3 days ago	 Land Trusts and Climate Change Updated 2 days ago	 Setting Priorities/Conservation Planning

We'll continue to improve our resource libraries. Please share anything you think we should add!

Here's what you'll find under **Advocacy**.

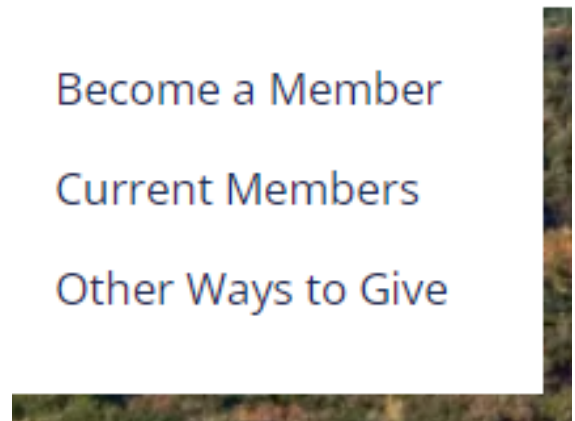
We've made it easier to find our **Quarterly Policy Updates**, and added helpful **Advocacy Resources**.

es **Advocacy** **Membership**



The **Membership** menu hasn't changed much, but clicking on **Become a Member** now leads to a streamlined way to renew online with more payment options, as shown below.

**Membership** **About**



Clicking on **Other Ways to Give** leads to a similar form to support general donations.

# Membership Benefits

## Land Trust Members

Unlimited discounted registrations for your staff and Board members for the annual Massachusetts Land Conservation Conference and other MLTC trainings and workshops throughout the year.

The ability to vote on all matters before the Massachusetts Land Trust Coalition, including electing our Board of Trustees.

## All Members

Discounted registration for the annual Massachusetts Land Conservation conference.


Discounted registrations for other MLTC trainings and workshops throughout the year.

The ability to sign up for MLTC's Land Protection Listserv.

Recognition by member level on the MLTC website.

The satisfaction of helping to advance land conservation across the Commonwealth!

[Sign In](#)



### Become a Member


**Our membership year runs from July 1 - June 30**

One Time  Auto-Renewal

---

Land Trust Member

Individual, Business or Conservation Partner Member

 **Auto-renew Annually!**

Memorial and Honorary Giving


Consider adding to help with processing fees. [?](#)


**PayPal**

**venmo**

or

**Credit Card or ACH**



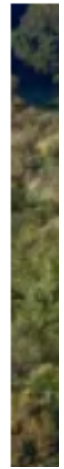
Powered By 

The **About** tab is where you'll find everything you need to know about MLTC, now including photos of **Our Team**.

Partnership **About** Find a Land Trust



- Our Work
- Our Team
- Annual Report
- Contact Us
- Strategic Plan



The **Find a Land Trust** tab is similar to how it was before, but we added an easier way to access a list of statewide organizations when using the town search feature.

Partnership **Find a Land Trust**



- List View
- Map View
- GIS Datalayer



TOWNS SERVED

MLTC MEMBER

- [Buzzards Bay Coalition](#)
- [Fairhaven-Acushnet Land Preservation Trust](#)
- [Wildlands Trust](#)

[View statewide land trusts and conservation partners that may also serve Acushnet](#)